

Download Measurement And Evaluation In Human Performance

Performance measurement and program evaluation can both help identify areas of programs that need improvement and determine whether the program is achieving its goals or objectives. PERFORMANCE MEASUREMENT Improvement in individual, group, or organizational performance cannot occur unless there is some way of getting performance feedback. Performance measurement is the process of collecting, analyzing and/or reporting information regarding the performance of an individual, group, organization, system or component. THE INSTITUTE FOR PUBLIC RELATIONS COMMISSION ON PR MEASUREMENT AND EVALUATION University of Florida * PO Box 118400 * Gainesville, FL 32611-8400